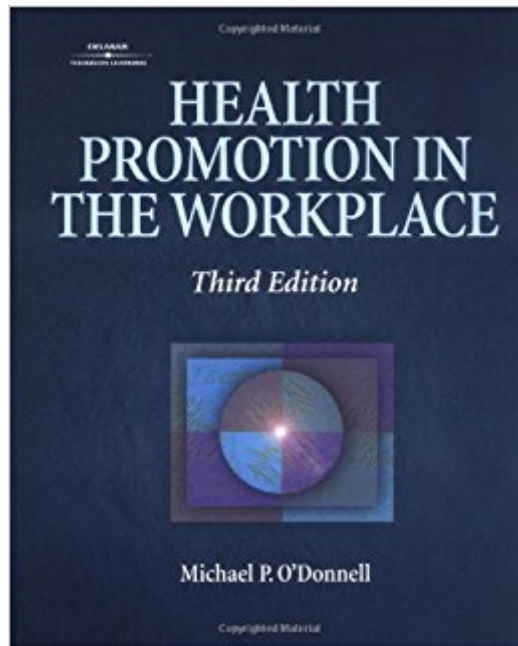




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Health Promotion In The Workplace



Synopsis

Health Promotion in the Workplace is an ideal reference for managers and consultants involved in the developing and implementation of health promotion programs. Written from a scholarly perspective reflecting the full knowledge of science in the field, this comprehensive text recognizes the constraints of practical application facing businesses today. Topics covered include the importance of health promotion programs; the process of designing, managing and evaluating programs; the positive effects such programs can have on employees and the workplace; the physical and emotional services these programs can offer; and major issues, such as factors affecting older workers and retirees and the emerging global perspective, impacting the health promotion field.

- Financial analysis of health promotion programs provide necessary justification needed to secure funding
- Chapters provide review of subject area, a discussion and critique of the supporting research and guidelines on how to implement the research into practice
- Includes in depth guidelines for evaluating health promotion programs
- Also ideal text for students in undergraduate and graduate level health promotion programs

Book Information

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Customer Reviews

"The content is very well written and organized including a multitude of helpful summary tables, charts and illustrations. Nearly all of the information relevant to the field of workplace health promotion is synthesized in this "planning and operations" manual. Each chapter concludes with

corresponding references for further information. This book should be in the library of any current and prospective professional in work site or community health. Students and veterans in the field (even with decades of experience) stand to be served well by using this collective reference."--

Robert Gorsky, HPN Worldwide Inc

Michael P. O'Donnell, Ph.D., M.B.A., M.P.H. is founder, editor-in-chief and president of the American Journal of Health Promotion, Inc., the first scientific journal to address the health promotion field. As editor-in-chief, Dr. O'Donnell has completed composite editorial reviews of over 1,400 manuscripts. As President, he has organized 10 national conferences. Dr. O'Donnell is also founder and president of the Health Promotion Research Foundation, and research director of the Health Enhancement Research Organization (HERO). Prior to starting the journal, Dr. O'Donnell worked in hospital management for seven years, and in management consulting for four years. He has served on the faculty of five universities and is currently an adjunct professor in the School of Public Health at the University of Michigan.

Good

I find this book ok. Not the best workplace health promotion book I've ever purchased. But this is only my personal opinion. Deliver very fast however.

The book was in great condition and arrived in a timely manner. I will use this seller again when needed. Thanks again.

Almost every week I open this book looking for information, ideas or just trying to get a better feel for a worksite programming model or concept. The three editions of this book have helped our field move forward by giving academics and practitioners an excellent one book source for what is best practices in worksite health promotion. If you are a seasoned health promotion professional you already have this book and like me use it weekly. If you are new in the field and did not use this book in your undergraduate or graduate studies - you need to buy it for it will become a true resource for ensuring you become a better worksite programmer. When you look at the contributing editors of this book you realize the expertise and experience you will be tapping into - and it's worth every penny you have to spend. This past week I was working on moving people away from the "Biggest Loser" concept in weight loss and immediately went to several chapters that gave me a

starting point for designing a "behavior changed" focused weight management program. As a worksite program manager for almost 30 years it is the design and delivery of programming that helps initiate and support individual behavior change that is my constant challenge. O'Donnell's book is one of the books I keep directly over my computer - almost eye level where I can easily get at it without missing a step.

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